

LAYCIE ZHAOXIN LI //GRAPHIC DESIGNER

WEBSITE

laycielidesign.com

EMAIL

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PHONE

415-770-3980

SOFTWARE

Adobe InDesign
Illustrator
Photoshop
XD
After Effects
Premiere Pro
Figma

LANGUAGES

English
Mandarin

REFERENCES

Furnished Upon Request

OBJECTIVE

Seeking a position as part of a design team to contribute artistic passion to design solutions. My goal is to expand my design ability to keep meeting the design requirements of a growing business.

EDUCATION

Academy of Art University

School of Graphic Design
Master of Arts, Graphic Design and Digital Media
San Francisco, CA | 2020–2023

Lanzhou University

College of Art
Bachelor of Arts, Visual Communication Design
Lanzhou, China | 2013–2017

WORK EXPERIENCE

Graphic Designer

Freelance
San Francisco, CA | 2019–Present

Design visuals and layout for social media accounts.

Design promotional materials and merchandise for brands and individual clients.

Graphic Designer and Production Assistant

Color Farm
Shanghai, China | 2018–2019

Design promotional posters and banners for events, brands, and special occasions.

Organize and design the layout of film related contents for presentations.

Edit video clips in post-production.